Hi Osama,

We have prepared a dummy sales data to evaluate the professional expertise for the Business Analyst role. Kindly refer to attached and prepare Dashboard Sales Analytics report, following are the requirements for dashboard reporting using Power BI tool:

* Please analyse Sales and comparison by Unit, District and Brand at product level and over the course of timelines to evaluate growth and opportunities based on trends.
* We have attached 2 sets of data HDW Sales and Service Products Sale, both are related to each other however, there is no margin on HDW and it is sold as a product with service (Voice, HUP and MBB services) prepare analysis to reflect investment and margin requirements and evaluate sales HDW turnover. You may prepare comparison at organization, Region, District and Unit level to share insights and comparability.
* Prepare dashboard with multiple metrics relevant to the data set based on your understanding of the data and your expertise to help management understand the levers better and drive decisions based on your insights.
* Make the dashboard dynamic so that it can be drilled down to individual unit as well as can be seen at organization level.
* Prepare an executive presentation, story telling of the data with insights. Also share how you evaluated the data and what other sources you will like to see to drive better reporting.

I will send you the interviews invite for next week Thursday or Friday.

Thank you,